

Warehouse & Logistics News

MAGAZINE | WEBSITE | E-NEWSLETTER
www.WarehouseNews.co.uk

**To navigate the PDF version of
the 2012 media pack please use the
buttons at the bottom of each page**

MEDIA INFORMATION - 2012

The UK's only fortnightly magazine for the industry

If you require a hard copy of this media pack posted to you, please email warehouse@flame1.com

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>> ABOUT WAREHOUSE & LOGISTICS NEWS

Warehouse
& Logistics News

>> Warehouse & Logistics News is the UK's only fortnightly magazine for the warehousing and logistics industry and has a circulation and frequency which is unrivalled in the industry. The magazine is distributed 21 times a year in printed, digital and online formats, which suits today's generation of buyers and other industry decision makers.

By using a combination of new and traditional media, Warehouse & Logistics News ensures your advertising message is accessible to industry professionals, wherever they are, and whenever they need to see it.

The magazine is personally addressed to, and read by, the full spectrum of buyers and decision makers in the warehousing and logistics industry, who are actively purchasing products and services in this sector, in the UK, Europe and beyond.

Warehouse & Logistics News delivers a lively, concise mix of industry news, product reviews, interviews and features on a wide spectrum of industry topics, in a clear, easy to read tabloid format.

Warehouse & Logistics News publish the most pages of content in the industry. Whether it is in print or digital format, you will not find another magazine in the UK with more news, product reviews, interviews and features about the warehousing and logistics industry.

In the past 12 months we have added another market leading service to our portfolio, WarehouseBuyer.co.uk. This service provides an online directory of companies and products and, since its launch in March 2011, has become an essential tool for buyers and decision makers in the industry.

"Warehouse & Logistics News delivers more news, more often and to more industry professionals than any other trade magazine in our industry"



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>> MAGAZINE READERSHIP

35,468 COPIES DISTRIBUTED EVERY TWO WEEKS

COMBINED CIRCULATION OF OUR PRINTED AND ONLINE DIGITAL EDITIONS (FIGURE EXCLUDES WEBSITE VISITORS)

PRINTED EDITION

7,300 COPIES PRINTED AND POSTED EVERY FORTNIGHT

The printed format of Warehouse & Logistics News is personally addressed and mailed to 7,300 recipients every two weeks, and was ABC audited in February 2007. Our printed circulation represents the full spectrum of decision makers within the warehousing and logistics business. These individuals represent all the major industry sectors which are purchasing warehousing and logistics products and services in the UK, Europe and beyond.

DIGITAL EDITION

EMAILED TO 28,168 (SEP 2011) SUBSCRIBERS EVERY FORTNIGHT

The digital edition of Warehouse & Logistics News is emailed every two weeks to 28,168 subscribers, and is distributed to named individuals who have requested it through our website. It was launched in November 2008, and since then its circulation has continued to grow. The digital format enables our digital edition subscribers to read the latest issue of Warehouse & Logistics News before the printed edition has been mailed.

WEBSITE EDITION

THE WEBSITE IS VISITED BY 3,547 UNIQUE USERS PER DAY (JUL 2011)

Visitors to the Warehouse & Logistics News website www.WarehouseNews.co.uk, have the opportunity to read the latest, and back issues of the digital version of the magazine, free of charge and without 'signing up'. Current figures show that our website is visited by over 3,500 unique users per day, ensuring your advertising message gets across to the largest possible audience of buyers and decision makers in the industry!



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>> READERSHIP BREAKDOWN

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www.WarehouseNews.co.uk



PRINTED EDITION - READERSHIP 7,300 COPIES PRINTED AND POSTED EVERY FORTNIGHT

Printed Magazine Readership by Job Title

1. Company Management - General Manager / CEO / Chairman - 28%
2. IT & Supply Chain Management - 6%
3. Logistics / Distribution / Transport Management - 21%
4. Production & Project Management - 11%
5. Storage & Warehouse / Materials Handling Management - 26%
6. Consultants - 4%
7. Other - 4%



Printed Magazine Circulation Breakdown

1. Manufacturing, including: Electrical, Automotive, Textiles, Food - 34%
2. Materials Handling Equipment - 19%
3. Ports & Terminals - 5%
4. Retail & Distribution - 19%
5. Local & Central Government - 3%
6. 3rd Party Storage Warehouse Distribution - 14%
7. Other - 6%



DIGITAL EDITION - READERSHIP 28,168 (SEP 2011) COPIES EMAILED EVERY FORTNIGHT

Digital Edition Readership by Job Title

1. Company Management - General Manager / CEO / Chairman - 18%
2. IT & Supply Chain Management - 15%
3. Logistics / Distribution / Transport Management - 18%
4. Production & Project Management - 11%
5. Storage & Warehouse / Materials Handling Management - 20%
6. Consultants - 4%
7. Other - 14%



Digital Edition Circulation Breakdown

1. Manufacturing, including: Electrical, Automotive, Textiles, Food - 37%
2. Materials Handling Equipment - 16%
3. Ports & Terminals - 6%
4. Retail & Distribution - 21%
5. Local & Central Government - 1%
6. 3rd Party Storage Warehouse Distribution - 13%
7. Other - 6%



REGULAR READERS INCLUDE:

HERE ARE JUST A FEW OF THE CURRENT WAREHOUSE & LOGISTICS NEWS READERS

3M UK Plc Transportation Manager
AB Ports Port Managers
AG Barr EDSD Manager
ASDA Logistics Manager
Asos.com Head of Supply Chain
B&Q Head of Supply Chain
Bernard Matthews Ltd Head of Logistics
Biffa Senior Buyer
Boots Opticians Head of Supply Chain

BMW Logistics Manager
Brita Ltd UK Logistics & Supply Chain Manager
Burger King Senior Supply Chain Manager
Butchers Pet Care Ltd Operations Director
Comet Distribution Support Manager
Dairy Crest Supply Chain Manager
Diageo Supply Chain Director
Dunelm Mill Logistics Manager
Eddie Stobart Warehouse Manager

Ferrero UK Ltd Supply Chain Services Manager
GE Healthcare Supply Chain Finance Manager
H J Heinz Ltd Logistics Manager
Homebase General Manager, Inbound Supply Chain
IKEA Logistics Buyer
Jaguar Landrover Senior Buyer
John Lewis Logistics Manager
Kerry Foods UK Warehouse & Distribution Manager
Marks and Spencer Plc Supply Chain Manager

McCormick UK Ltd UK Distribution Manager
Meyer Group Ltd Supply Chain Manager
NYK Logistics Distribution Manager
Office Depot Head of Supply Chain Development
P&O Ferries Head of Supply Chain
Panasonic Logistics Operations Manager
Poundland Distribution Development Manager
Robert Wiseman Dairies Support & Development Director
Royal Mail Head of Fleet and Maintenance

Sainsburys Logistics Manager
Screwfix Supply Chain Development Manager
Snap On Tools Warehouse & Logistics Senior Manager
Tesco Distribution Director
The Co-operative Group Director Logistics & Supply Chain
Virgin Atlantic Supply Chain Manager
Waterstone's Supply Chain Director
World Duty Free Head of Supply Chain
Xerox (UK) Ltd Logistics Contract Manager

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>> The Warehouse & Logistics News features list provides our readers with the most comprehensive coverage of the different aspects of modern warehousing and logistics operations. Every feature we publish has an exclusive introduction written by one of our writers. If you want to make a comment for consideration, please get in touch.

If you have a story that you want the industry to know about as part of a feature, please send it to warehouse@flame1.com, and we can **guarantee** publication for a small charge.

You will see the word **SUPPLEMENT** a number of times throughout the 2012 features list. Each supplement is a more indepth feature on a major topic or event of interest to the industry. They will be bound into the centre of each relevant issue, and are designed to be kept for future reference by industry buyers and decision makers.



For more details on our scheduled features and supplements, or to advertise please call James Surridge on 01923 272965.

JANUARY 15TH - Booking and Copy Deadline, Friday Dec 16th

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.
Buildings/Facilities: Main structures and key equipment including temporary structures.
Conveying & Sortation: Automated materials handling equipment and IT solutions.

FEBRUARY 1ST - Booking and Copy Deadline, Friday Jan 13th

Fork Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.
The Loading Bay: Includes doors, dock levellers and dock lifts.
Warehouse Flooring: Includes floor preparation, maintenance, mezzanines and area markings.

FEBRUARY 15TH - Booking and Copy Deadline, Friday Jan 27th

Pallet Networks: A review of the major European, UK and regional pallet networks.
Power Sources: Covering all aspects of motive power in the warehouse and logistics environment, including batteries, LPG and engines.
Security: We take a look at the the vital topic of security; from the perimeter fence to the internal working of the warehouse. Plus vehicle tracking and fuel theft.

MARCH 1ST - Booking and Copy Deadline, Friday Feb 10th

Pallet Focus: We take a look at the world of pallets; including wood and plastic pallets, pallet suppliers, pallet pools, pallet management, pallet inverters and all other associated products.
Warehouse Lighting: Smart lighting solutions for today's warehouses including LED, energy-efficient, long-life and sensor-activated systems.
Warehouse I.T.: Includes RFID, barcodes, readers, scanners, labels and handheld technology.

MARCH 15TH - Booking and Copy Deadline, Friday Feb 24th

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.
Buildings/Facilities: Main structures and key equipment including temporary structures.

SUPPLEMENT: Logistics @ Foodex - W&LN is the official media partner for the Logistics @ Foodex Exhibition at the NEC on 25th - 27th March. We are publishing a bound-in supplement for the show looking at the products and services connected with the food and drink supply chain.

APRIL 1ST - Booking and Copy Deadline, Friday March 9th

The Loading Bay: Includes industrial doors, dock levellers and dock lifts.
Fork Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.
Storage Solutions: Maximising the efficient use of space in the warehouse with the latest storage solutions including pallet racking, cantilever racking, shelving and all other applications.



APRIL 15TH - Booking and Copy Deadline, Friday Mar 30th

Power Sources: Covering all aspects of motive power in the warehouse and logistics environment, including batteries, LPG and engines.

Order Picking: Pickers, pick to light, voice picking.

Outsourced Fulfilment: As ecommerce grows so does the need for specialist warehousing and logistics services to receive and store goods, call them off and despatch them as required.

MAY 1ST - Booking and Copy Deadline, Friday Apr 13th

Packaging: Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

Warehouse Flooring: Includes floor preparation, maintenance, mezzanines and area markings.

Lifting Gears and Cranes: Including scissor lifts, heavy duty cranes and working platforms.

MAY 15TH - Booking and Copy Deadline, Friday Apr 27th

Pallet Networks: A review of the major European, UK and regional pallet networks.

Conveying & Sortation: Automated materials handling equipment and IT solutions.

SUPPLEMENT: The Warehouse - An indepth look at the internal workings of the modern warehouse, including materials handling equipment, storage solutions, planning, lighting, flooring, and the I.T. needed to run the operations. We will also be publishing independent reports from the UK trade associations and industry experts.

JUNE 1ST - Booking and Copy Deadline, Friday May 11th

Fork Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Buildings/Facilities: Main structures and key equipment including temporary structures.

The Loading Bay: Includes industrial doors, dock levellers and dock lifts.

JUNE 15TH - Booking and Copy Deadline, Friday Jun 1st

Warehouse Planning & Consultancy: We take a look at how external experts including independent consultants and equipment suppliers can bring a fresh approach to tackling problems and improving processes in the warehousing and logistics industry.

Power Sources: Covering all aspects of motive power in the warehouse and logistics environment, including batteries, LPG and engines.

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.

JULY 1ST - Booking and Copy Deadline, Friday Jun 15th

Telematics: We look at how IT is used in mobile applications, planning routes and keeping track of vehicles and goods on the road.

Warehouse Lighting: Smart lighting solutions for today's warehouses including LED, energy-efficient, long-life and sensor-activated systems.

Warehouse Automation: Helping warehouses become more efficient through automation.

SUPPLEMENT: Cold Storage & Distribution - We look at the latest vehicles, equipment technology and services to help manufacturers and retailers keep their products at the correct temperature throughout the supply chain.

JULY 15TH - Booking and Copy Deadline, Friday Jul 6th

Storage Solutions: Maximising the efficient use of space in the warehouse with the latest storage solutions including pallet racking, cantilever racking, shelving and all other applications.

Pallet Focus: We take a look at the world of pallets; including wood and plastic pallets, pallet suppliers, pallet pools, pallet management, pallet inverters and all other associated products.

Warehouse I.T.: Includes RFID, barcodes, readers, scanners, labels, handheld technology and any other technology in today's modern warehouses.



AUGUST 15TH - Booking and Copy Deadline, Friday Jul 27th

Fork Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Warehouse Flooring: Includes floor preparation, maintenance, mezzanine floors and area markings.

Conveying & Sortation: Automated materials handling equipment and IT solutions.

SEPTEMBER 1ST - Booking and Copy Deadline, Friday Aug 10th

Pallet Networks: A review of the major European, UK and regional pallet networks.

Buildings/Facilities: Main structures and key equipment including temporary structures.

The Loading Bay: Includes industrial doors, dock levellers and dock lifts.

SEPTEMBER 15TH - Booking and Copy Deadline, Friday Aug 31st

Order Picking: Pickers, pick to light, voice picking.

Power Sources: Covering all aspects of motive power in the warehouse and logistics environment, including batteries, LPG and engines.

SUPPLEMENT: FLTA Safety Supplement - Warehouse & Logistics News is once again the official media partner for the annual FLTA Safety Conference. We are publishing a bound-in supplement for the event looking at fork truck safety, good warehouse practice and all other aspects of safety in the warehouse and logistics environment.

OCTOBER 1ST - Booking and Copy Deadline, Friday Sep 21st

Fork Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Lifting Gears and Cranes: Everything from scissor lifts through to heavy duty cranes.

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.

OCTOBER 15TH - Booking and Copy Deadline, Friday Oct 5th

Multimodal: A look at the options for moving goods including air, rail, sea and road. As Europe's road networks get ever more congested we look at the other choices.

Warehouse Lighting: Smart lighting solutions for today's warehouses including LED, energy-efficient, long-life and sensor-activated systems.

Warehouse I.T.: Includes RFID, barcodes, readers, scanners, tags, labels and handheld technology.

NOVEMBER 1ST - Booking and Copy Deadline, Friday Oct 19th

Pallet Networks: A review of the major European, UK and regional pallet networks.

Warehouse Flooring: Includes floor preparation, maintenance, mezzanines and area markings.

Conveying & Sortation: Automated materials handling equipment and IT solutions.

NOVEMBER 15TH - Booking and Copy Deadline, Friday Nov 2nd

Buildings/Facilities: Main structures and key equipment including temporary structures.

The Loading Bay: Includes industrial doors, dock levellers and dock lifts.

Power Sources: Covering all aspects of motive power in the warehouse and logistics environment, including batteries, LPG and engines.

DECEMBER 15TH - Booking and Copy Deadline, Friday Nov 23rd

Fork Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Storage Solutions: Maximising the efficient use of space in the warehouse with the latest storage solutions including pallet racking, cantilever racking, shelving and all other applications.

Pallet Focus: We take a look at the world of pallets; including wood and plastic pallets, pallet suppliers, pallet pools, pallet management, pallet inverters and all other associated products.

SUPPLEMENT: REVIEW OF THE YEAR - We look back at the big stories from 2012.



MAGAZINE ADVERTISING RATES

	1 Issue	6	12	21
Double Page Spread	£2,915	£2,623	£2,480	£2,332
Full A3 Page	£1,690	£1,521	£1,415	£1,351
Half Page A3 (A4)	£1,166	£1,049	£991	£932
Quarter Page A3 (A5)	£874	£789	£742	£699
Eighth Page A3	£524	£471	£445	£418
Front Cover - Earpiece	£595	£595	£595	£595
Front Cover - Bottom Third	£595	£595	£595	£595
Front Cover - Sidebar	£295	£275	£251	£236

MAGAZINE ADVERTISING SPECIFICATIONS

	ISO	Print Size
Double Page spread	A2	420mm X 594mm
Full A3 Page	A3	420mm X 297mm
Half Page A3 (A4)	A4	210mm X 297mm
Quarter Page A3	A5	210mm X 148mm
Eighth Page A3	A6	148mm X 105mm

MAGAZINE INSERT RATES

	1 Issue	6	12	21
Up to 10g	£495	£470	£446	£424
11g - 20g	£595	£565	£536	£510
21g - 30g	£695	£660	£627	£595
Over 30g	By request only			

Inserts are to be delivered to 12 Kings Park, Primrose Hill, Kings Langley, Herts, WD4 8ST

INTERVIEWS

An interview in Warehouse & Logistics News is the ideal opportunity for you to communicate directly with your target audience. You have complete control over the questions and the answers, and we do the rest. Our interviews give you the opportunity to talk directly to our readers about the things that matter to you. We will publish the interview as a full A3 page in the magazine and will be around 2,000 words and will include up to six colour photos. Your interview will also be given a splash on the front cover, including a picture of the interviewee.

EDITORIAL MATERIAL

If you have a major news story or you would like to submit an editorial piece for a forthcoming issue or feature, please send it to warehouse@flame1.com, and we can **guarantee** publication for a small charge.

CLASSIFIEDS

The rate for the Warehouse & Logistics News classified section is £75 per column centimetre for a full year of 21 issues. For example a credit card sized advert (5.5cm x 2 columns) will cost only £825 for a year's run of 21 issues. This works out at only £39.28 per issue.

FURTHER PRODUCTION INFORMATION

If you have any queries regarding artwork please contact our production manager, Andy Page, on 01923 272932 or email andy@flame1.com.



>> WEBSITE RATES & DATA

T: +44 (0)1923 272 965
www.WarehouseNews.co.uk



>> The Warehouse & Logistics News website (WarehouseNews.co.uk) led from the start by launching the first website dedicated to warehouse and logistics industry news at the beginning of 2001. During the last twelve years it has firmly established itself as the number one English language online news platform for warehousing and logistics professionals in the UK.

Over the past year, we have invested in a complete overhaul of the design of the website and an extensive SEO (search engine optimisation) campaign. This investment has clearly worked, as we have seen a significant increase in visitor traffic, which now stands at **3,547 (July 2011) unique users PER DAY**. This figure is by far the highest of any website in the warehousing and logistics industry.



LEADERBOARD BANNER - (728 px X 90 px)

The full leaderboard banner is the advert that appears at the top of all pages on our website and resides next to the Warehouse & Logistics News logo. The cost for this position is £595 per month, minimum 6 months. We currently have over 4,000 news pages on our website. Your advert will appear above all of them.

SIDEBAR BANNER - (250 px X 60 px)

Sidebar banners are the adverts that our online readers will see on the right hand side of every page of our website. The cost to include your advert is £195 per month (6 months min) or £1,995 per year.

SECTION & NEWS BANNER - (600 px X 60 px)

The section and news banner adverts appear at the top of every news story and news section of our website. Before our visitors read any news story or news section, they will see your advert. The cost to include your advert in this position is £295 per month (6 months min) or £2,995 per year.

HEADLINE STORY

Your story will appear as the 'Headline Story' on the homepage of Warehouse News.co.uk for five weeks. The first week your story appears it will be the first loaded story, and it will then rotate for four further weeks. After that your story will be archived indefinitely on the site. The cost is £345 for the five week campaign.

**MORE INFORMATION ON OUR WEBSITE
ADVERTISING PACKAGES CAN BE FOUND AT
WWW.WAREHOUSENEWS.CO.UK/ADS**

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EMAIL NEWSLETTER

SENT TO 28,168 RECIPIENTS
**AS OF SEP 2011*

Warehouse & Logistics News puts you in the front line by harnessing digital technology to get your message across to a targeted industry audience. We send out our email newsletter to coincide with the publication dates of our magazine to a growing database of industry professionals. The stories within the email newsletter contain links which direct our readers to the full story on our website. Our email newsletter has rocketed from a mailing list of just a few hundred to over 28,000.

W&LN DIGITAL EDITION

SENT TO 28,168 RECIPIENTS*
**AS OF SEP 2011*

The digital edition of Warehouse & Logistics News is emailed to 28,168 recipients every two weeks. It was launched in November 2008, and since then its circulation has continued to rocket. The digital edition includes the same content as the printed edition, apart from being delivered by email rather than post. We have invested in the latest software to make sure that our digital edition subscribers receive the link to the latest copy on time, every time and where they want it!

SOLUS E-BLAST EMAIL

SENT TO 28,168 RECIPIENTS
**AS OF SEP 2011*

A solus email blast is your opportunity to get your message across to the entire Warehouse & Logistics News email newsletter audience. This is your chance to reach key decision makers in the industry, directly to their inbox, at a time to suit your marketing plans. The content of the email is up to you, all we would require is an HTML or text file. We can also design your email newsletter for an additional charge. Once you approve the content, layout and design, we will send the email at a time to suit you.



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WarehouseBuyer.co.uk is an online buyers directory, connecting leading suppliers of warehousing and logistics products and services with customers in the UK and beyond. WarehouseBuyer.co.uk was created for the growing number of buyers who make their buying decisions online, as well as providing a reference point for buyers looking for new companies and ideas to implement into their operations.

By using the latest open sourced software, visitors can carry out complex searches using key words and phrases to find what they are looking for, and then share their findings through all the major social networks including Facebook and Twitter. Your listing will

also be enhanced with searchable Google Maps, built in contact forms and YouTube integration. Finally, you will also benefit from the very latest SEO technology. In short, this means your company listing will appear near the top of all the major search engines.

Unlike some directories which favour big companies or alphabetical listings which favour businesses in the top half of the alphabet, the order in which our visitors view the company listings on WarehouseBuyer.co.uk is determined randomly. This ensures that your company has an equal chance of appearing at the top of your category each time a buyer views your category.

WarehouseBuyer.co.uk offers you a range of listing options from Bronze to Diamond, giving you a choice of coverage levels to suit your company's needs.



	Bronze £199 per year	Silver £249 per year	Gold* £299 per year	Platinum £349 per year	Diamond £399 per year
1 Year Listing	Yes	Yes	Yes	Yes	Yes
Company Description	Yes	Yes	Yes	Yes	Yes
Address, Tel, Fax and Web	Yes	Yes	Yes	Yes	Yes
Contact Form	Yes	Yes	Yes	Yes	Yes
Social Networking Links	Yes	Yes	Yes	Yes	Yes
Google Maps	Yes	Yes	Yes	Yes	Yes
Product Photo	Yes	Yes	Yes	Yes	Yes
Products Listed	10	15	20	25	30
Company Category	Yes	Yes	Yes	Yes	Yes
YouTube video on listing	Yes	Yes	Yes	Yes	Yes
YouTube video in sidebar	Yes	Yes	Yes	Yes	Yes
Magazine Listing	Yes	Yes	Yes	Yes	Yes
Homepage Featured (2 weeks)	Yes	Yes	Yes	Yes	Yes
Sidebar Featured (3 weeks)	Yes	Yes	Yes	Yes	Yes

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WWW.WAREHOUSEBUYER.CO.UK PLEASE CONTACT
JAMES SURRIDGE ON 01923 272965**

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PAYMENT TERMS

1. Payment must be made within 60 (sixty) days from the date of Grandflame Ltd's invoice.
2. If payment has not been received within the 60 day period, Grandflame Ltd will contact you by email, telephone, fax or post advising you that you have 7 days for full remittance.
3. If Grandflame Ltd does not receive payment within this specified 7 day period the debt will be forwarded to our Solicitors and additional charges will be added. Our solicitors are Debenhams Ottaway, Ivy House, 107 St Peter's Street, St Albans, Hertfordshire AL1 3EW.

CANCELLATION TERMS

1. Advertisements or other paid for material must be cancelled in writing, and can only be cancelled up to 30 days prior to publication date of the magazine. All cancellations will incur a 50% cancellation fee. After this date all adverts booked will be invoiced in full whether they are published or not.

ADVERTISING TERMS

1. All copy for advertisements or other paid for material is subject to the approval of Grandflame Ltd. We reserve the right to decline or cancel any such items, even if ordered and paid for, without stating any reasons, and/or make modifications necessary to any advertisements or other paid for material in order to maintain the publication's standards.
2. Every effort will be made to avoid errors, but no responsibility will be accepted for any mistakes that may arise in the course of publication of any advertisements or other paid for material. Grandflame Ltd accepts no responsibility for slight variations in colour on reproduction of advertisements or editorial photographs.
3. Advertisers must ensure that the content of the advertisement or other paid for material complies with all legal requirements. The advertiser shall further indemnify Grandflame Ltd in respect of any claims, costs and expenses that may arise from anything contained within the advertiser's advertisements or other paid for material and published on the advertiser's behalf.
4. No guarantee is given that advertisements or other paid for material will be placed in any specified position on any specified page, without written agreement.
5. It is the advertiser's responsibility to supply the artwork to Grandflame Ltd within the deadlines stated on the Grandflame Ltd confirmation letter/email. If material is not forthcoming, Grandflame Ltd reserves the right to repeat old material, or to charge the client for the advertisement without it appearing. Advertising material must be supplied in digital formats, as stipulated (LINK) by Grandflame Ltd.
6. The placing of an order or contract for insertion into the magazine, whether in writing, email, verbal or telephone instruction, will be deemed an acceptance of each and all of the above conditions.

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